

# MECHANISMS AND MODELS OF CANCER SYMPOSIUM SPONSORSHIP OPPORTUNITIES

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Please see the below sponsorship opportunities for Salk Institute scientific symposiums.

## SPONSORSHIP LEVELS

All levels include the advertisement of your logo on the website, in the abstract book (electronic or print), on screen(s) during scheduled breaks and meals.

### Bronze: \$2,000

Select **TWO** of the following options:

- 6-foot sponsor table for materials (with or without a representative).
- Complimentary registration for one attendee.
- One complimentary registration with abstract submission.
- Logo included in promotional emails with a link back to your website.

### Silver: \$5,000

Select **FOUR** of the following options:

- 6-foot sponsor table for materials (with or without a representative).
- Complimentary registration for two attendees and reserved seating in Auditorium.
- One complimentary registration with abstract submission.
- Social Media "shout out" on Salk Institute account.
- Promotional video (max length of 60 seconds) played during lunch.
- Logo included in promotional emails with a link back to your website.
- Logo prominently displayed on registration desk and banner during symposium.
- Acknowledgement by Event Organizer at Symposium Welcome Session.
- One VIP parking spot in front lot closest to meeting space.

### Gold: \$10,000

Includes **ALL** of the following options:

- 6-foot sponsor table for materials (with or without a representative).
- Complimentary registration for four attendees and reserved seating in Auditorium.
- One complimentary registration with abstract submission.
- Social Media "shout out" on Salk Institute account.
- Promotional video (max length of 3 minutes) played during lunch.
- Logo included in promotional emails with a link back to your website.
- Logo prominently displayed on registration desk and banner during symposium.
- Acknowledgement by Event Organizer at Symposium Welcome Session.
- **Two** VIP parking spots in front lot closest to meeting space.
- Logo prominently displayed on dining tables during symposium.
- Logo prominently displayed on custom banner in Foyer during symposium.

# MECHANISMS AND MODELS OF CANCER SYMPOSIUM SPONSORSHIP FORM

Please provide your sponsor information and select your sponsorship level and/or option.

## SPONSOR INFORMATION

Name:  Company Name:

Email:  Phone:

Level:  Bronze \$2,000  Silver \$5,000  Gold \$10,000

**Other Sponsorship Options:**  
*Limited Availability*

- I would like to sponsor a coffee break- \$1,000**  
Includes all "Bronze" level benefits and exclusive advertising opportunity during the coffee break.
- I would like to sponsor a poster session- \$2,000**  
Includes all "Silver" level benefits and exclusive advertising opportunity during the poster session.
- I would like to sponsor a lunch- \$3,000**  
Includes all "Gold" level benefits and exclusive advertising opportunity during the lunch.
- I would like to sponsor an off-site social event- \$10,000**  
Includes all "Researcher" level benefits and exclusive advertising opportunity during off-site social event.

Please do not hesitate to contact Tess Mengel, Event Planner,  
at 858-453-4100 x1200 or [tmengel@salk.edu](mailto:tmengel@salk.edu),  
if you have any questions or if you have an alternative sponsorship proposal  
you would like to discuss.

## MATERIAL DUE DATES (IF APPLICABLE)

**Corporate logo and website link:** Upon completion of sponsorship form

**Registration (with abstract):** Abstract submission deadline

**Registration (without abstract):** Registration deadline

**Promotional video:** Two weeks prior to symposium meeting date

**Names for reserved parking spot(s):** Two weeks prior to symposium meeting date

We sincerely appreciate your consideration and look forward to  
showcasing your company at our upcoming event.

Thank you!